

The logo for Adenclassifieds, featuring the word "adenclassifieds" in a bold, white, sans-serif font on a black rectangular background, which is itself centered within a larger orange rectangular frame.

July 2008

EXCELLENT AUDIENCE FIGURES FOR ADENCLASSIFIEDS' SITES

Paris, 15 September 2008

These results are from a new Mediametrie//NetRatings French Internet audience panel published today.

This new methodology aims to give a more precise, more comprehensive and more reliable measure of Internet audience figures. The main evolutions concern the size of the sample, which has been increased from 9,000 to 25,000 panellists, and the use of a new software tool that is better suited to web 2.0 technologies*.

In the **Recruitment** sector, Adenclassifieds has again illustrating its leadership, with its 3 main sites in the top 5 most-visited private Recruitment sites in France.

Cadremploi.fr came top in July 2008, with 1,369,000 unique visitors, whilst Keljob.com recorded 978,000 unique visitors and Cadresonline 504,000 unique visitors.

In the **Property** sector, notably thanks to its flagship Explorimmo.com brand, Adenclassifieds is the main challenger to the seloger.com group's dominance, with 1,042,000 unique visitors.

In the **Training** sector, the Kelformation.com site recorded excellent audience figures during a month renowned for being poor in terms of searches, with 236,000 unique visitors.

* http://www.mediametrie.fr/news.php?news_id=288 (in French)

**Next press release: revenue for the third quarter of 2008:
12 November 2008, after market**

About Adenclassifieds (www.adenclassifieds.com):

Listed on Eurolist by Euronext Paris since March 2007, Adenclassifieds is a leader in the French B2B online classified ad market. Adenclassifieds offers a range of products across its 3 business segments: online recruitment (notably via the cadremploi.fr, keljob.com and cadresonline.com websites), online property (notably via explorimmo.com) and online training classified ads (notably via kelformation.com).

Listed on **Eurolist Compartment B** of Euronext Paris - ISIN: FR0004053932

Reuters: **ADEN.PA** - Bloomberg: **ADEN FP**

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